According to the Rule Book:

When a player creates a new character, that player should see the Game Staff for their starting coin, and tags. Each character starts the game with 50 silver worth of equipment. With this money, a character may purchase Items from the Character creation Item list. If for whatever reason a character does not spend the entire 50 silver, they may place the remainder in their player bank.

The following chart is the current prices for items you may purchase at the time of character creation. The Economy Marshal will help you with any questions at your first event as well as assist you in obtaining starting equipment, coin, and the establishment of a player bank.

Miscellaneous			Consumables				
Trade Tools	5		Alchemy 1	2	Potions 1	2	
			Alchemy 2	6	Potions 2	6	
Armor			Alchemy 3	12	Potions 3	12	
Leather	5		Alchemy 4	24	Potions 4	24	
Composite							
Leather	10						
Chain	15		Toxins 1 (Vapor)	12	Scrolls 1	2	
			Toxins 2 (Vapor)	24	Scrolls 2	6	
Books			Toxins 3 (Vapor)	36	Scrolls 3	12	
Spell Book	30				Scrolls 4	24	
Recipe Book	20						
All prices are in Silver. Characters start with 50 Silver.			Toxins 1 (Liquid & Paste)	2	Toxins 3 (Liquid & Paste)	12	
			Toxins 2 (Liquid & Paste)	6	Toxins 4 (Liquid & Paste)	24	
Starting Equipment Costs							

Starting equipment costs have no correlation to current market values. Purchasing consumables from starting equipment requires the character to have the skills associated with creating the consumable good. (Example: Craft Potions 3 to purchase any Level 3 Potions.) There is a limit to how many of any one subcategory you may purchase during character creation; the current limit is 5 of any item sub-category. (Example: The limit of Potions 1 is 5 total level 1 potions, regardless of name/kind.)